

Parsippany, NJ, April 08, 2022

## Announcing a joint offer from PCPA & Klopotek: PCPA members save thousands of dollars on Klopotek Cloud for Editorial

As a result of cooperation deal between PCPA (Protestant Church-Owned Publishers Association) and Klopotek (provider of innovative software and services to publishers), PCPA members can now save significant amounts of money when selecting Klopotek's "Cloud for Editorial" offering.

Klopotek Cloud for Editorial makes available to small and mid-sized publishers many of Klopotek's intuitive STREAM web apps in a secure Cloud environment to support the 'idea to approval' and 'plan to product' phases of book publication. The standard version gives participating publishers 24/7 access to the following apps via a browser:

Product 360° – Title Life Cycle Manager: Title Metadata Editor – Title Life Cycle Manager: Title Structure Manager – Product Quality Manager – Metadata Export Manager – Contact Manager – Contact 360° – Contact Tracker – Classification Manager – Blurb Manager – Sales Price Manager – Klopotek Analytics – Mail Merge Manager

**Beth A. Lewis**, Executive Director of PCPA, names some of the benefits of the cooperation: "We are delighted that all PCPA members can now use many of Klopotek's web apps as a Cloud service to harmonize their processes and improve their business. As a result of our evaluation, we believe that the Klopotek STREAM technology is an important element in modernizing essential tasks such as handling products, storing assets, entering and checking metadata, sending ONIX feeds, and reporting product information.

**Steve Waldron**, VP of Business Development, Klopotek North America, adds: "Our special pricing for PCPA members is USD 400 per month for two full users and one read-only user. More users can be added for USD 75 per month each. In our opinion, this is a very competitive offer allowing independent publishers to get state-of-the-art support for essential product life cycle management tasks. Klopotek is a reliable system: More than six million titles are handled annually. We're excited to be able to offer the robust power of this solution to PCPA members in the Cloud as pre-configured web apps."

Publishers interested in this offering, whether current PCPA members or not, are invited to contact PCPA or Klopotek.

More information on Klopotek Cloud for Editorial:

<https://www.klopotek.com/klopotek-cloud>

More information on Klopotek as an “Adjunct Member” of PCPA:

<https://www.pcpaonline.org/adjunct-members>

For more detailed information, please contact

**Beth A. Lewis**

Executive Director

PCPA

Beth.Lewis@pcpaonline.org

**Steve Waldron**

Vice President of Business Development

Klopotek North America

s.waldron@klopotek.com

Or [meet Beth or Steve at the Annual PCPA Conference](#) in Nashville, TN (and via Zoom) on **28 & 29 April 2022** – <https://www.pcpaonline.org/annual-conference>

**About PCPA**

We are an international association of non-profit, Protestant denominational publishers and other non-profit Christian publishers who serve one or more Protestant denominations through the content we create, publish or distribute. In addition, we are supported by Adjunct Members who provide product and services that make our work possible. And, we have Freelance, Individual and Student Members.

[More here: https://www.pcpaonline.org/](https://www.pcpaonline.org/)

**About Klopotek**

Klopotek is the international market leader in the area of publishing software. Our software has been specifically designed for the publishing industry: unlike customized versions of generic ERP solutions, it has been built to meet the unique needs of this industry and combines detailed and specialized knowledge in this area with modern technology. We contribute to the success of more than 400 publishers with more than 3,000 imprints, with over 24,800 users, in 140+ locations.

[More here: https://www.klopotek.com](https://www.klopotek.com)