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KLOPOTEK PRESS RELEASE

Australian publisher Rockpool selects Klopotek STREAM to support growth

Rockpool Publishing, an Australian-owned publisher, specializing in spiritual books, wellness books, oracle & tarot cards, and gifts & journals, has opted for Klopotek STREAM for harmonizing their business operations and make the small, successful business future-proof for further growth.

Paul's success story with publishing software: a new chapter begins

For years, **Paul Dennett** – responsible for all operations, marketing, events and overseas sales – had been running his publishing operations using a locally developed system in Australia. However, when it became clear that this system would no longer be supported, he began searching for an alternative. After conducting extensive research, Paul discovered Klopotek STREAM.

Paul shares: "I initially doubted that any standard software could replace my current system. However, after attending several in-depth demonstrations of Klopotek STREAM, I realized that it offered so much more. That's why I've made the decision to implement it now. I believe that after Rockpool, many other Australian publishers will follow soon."

Paul's experience shows that even the most tailored systems can be replaced by innovative and more advanced solutions, stresses **James Whittaker**, Chief Sales Officer of Klopotek, the international market leader in publishing software: "By selecting STREAM, all types of publishers will benefit from cost savings and increased sales while remaining in full control of the creative process."

He adds: "Klopotek, known for our comprehensive enterprise solutions, is now taking the next step: STREAM – An Enterprise Publishing Solution Goes Lite. STREAM-Lite offers a cloud-based, cost-effective, and easy-to-use solution, supporting publishers of all sizes in managing the entire lifecycle of their titles – from concept through contract and rights management to publication. With optimized workflows and a clear overview of all projects, you can focus on what really matters: the creative work and developing outstanding books. I would like to welcome Rockpool into our family of publishers and sincerely appreciate Paul's support and enthusiasm for our solution. We look forward to working more closely with the Australian Publishers Association much in the way we work with other partners around the globe. Klopotek provides a comprehensive

solution for publishers of all sizes, delivering industry-leading innovation that empowers them to focus on creating exceptional content."

For more information, please contact:

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About Rockpool Publishing

Rockpool Publishing is an Australian owned publisher, specializing in spiritual books, wellness books, oracle & tarot cards, and gifts & journals. Trade distribution for English language is managed by Simon & Schuster in the US, UK, India, Europe, ANZ and by Rockpool in Asia.

www.rockpoolpublishing.com

About Klopotek

The Klopotek Group headquartered in Berlin, Germany is the international market leader in publishing software, contributing to the success of more than 400 publishers with over 3,000 imprints and over 24,800 users in 140+ locations, seamlessly covering every aspect of the publishing processes.

www.klopotek.com