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KLOPOTEK PRESS RELEASE

Bristol University Press have started switching to Klopotek STREAM

"Questioning the status quo, promoting social justice and reframing ideas in a global context," Bristol University Press, also home of Policy Press, is an organization with a social mission and has been a Klopotek customer for many years. Now, BUP have decided to move to Klopotek STREAM technology for CRR (Contracts, Rights, and Royalties) and Title Management & Product Marketing.

STREAM is Klopotek's offering of browser-based, integrated web apps to handle essential publishing processes in an intuitive way.

Andy Williams, Operations Director, BUP, explained about this step: "The apps running on STREAM provide more functionality in comparison to the Classic Line and are workflow-driven, enabling us to better focus on the tasks at hand. Contract creation and rights acquisition processes will become easier and more efficient, and managing the entire product life cycle of titles will be a simple and transparent task. We also look forward to start using STREAM because of its modern user interface featuring dashboard technology."

Viktoria Menslin, Director of Sales UK, Klopotek, added: "We are delighted that our long-term customer Bristol University Press took the decision to move to our state-of-the-art tool set of solutions to publishers. We're witnessing a trend in the market to prefer selected, small workflow engines – all seamlessly integrated – guiding users through completing essential processes step by step, and we're happy that more and more publishers in the UK trust our STREAM technology to achieve this."

For more information please contact

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About Bristol University Press & Policy Press

Bristol University Press, and its imprint Policy Press, are committed to publishing the highest-quality international scholarship in the social sciences and aligned disciplines, with a focus on global social challenges. We want our work to make a positive contribution and have impact beyond academia. As a not-for-profit university press, we put integrity before profit to provide an internationally respected platform for the global scholarly community to disseminate work that matters.

More: <https://bristoluniversitypress.co.uk>

About Klopotek

Klopotek is the international market leader in the area of publishing software. We contribute to the success of more than 400 publishers with more than 3,000 imprints, with over 24,800 users, in 140+ locations. In 2021, the Klopotek software was used to process invoices or royalties totaling approximately 4.6 billion Euros net. Our software supports more than 6 million titles on Klopotek Title Management.

More: <https://www.klopotek.com>