

Berlin, 5 September 2022

KLOPOTEK PRESS RELEASE

## Klopotek & Link Busters building joined force to fight against piracy in publishing

Klopotek is proud to announce its partnership with [Link-Busters.com](https://linkbusters.com)!

Link-Busters is the leading provider of premium anti-piracy services for the creative industry and is trusted by the world's biggest publishers and producers of digital and analog content across the globe.

The Link-Busters technology quickly detects and removes online infringements and disrupts the digital piracy ecosystem, which results in sales increases, optimized marketing and the best possible care for publishers, authors and artists.

Peter Karwowski, CTO and Designated CEO: "Klopotek has been following the industries' efforts to protect themselves against piracy for years. There are very effective methods to protect content from piracy. But they are mostly limited to digital content and costly to implement and to operate sustainably. We believe that the approach of Link Busters is much more effective and sustainable as it covers all kind of products and can be easily adapted to new trends in the industry as well as on the piracy front. It's a kind of cyber police for publishers and authors we are happy to support."

Klopotek will actively promote services of Link Busters to the customer base and all interested parties in the publishing industry. With a view to the cloud strategy by Klopotek and Link Busters are evaluating technical integration of the services to the broad range of existing and future Klopotek Cloud customers

### **For more information please contact**

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**About Link-Busters**

The Link-Busters anti-piracy service is trusted by world-leading publishers, authors and agents. Link-Busters' technology quickly detects infringing content across the web, subsequently disrupting the digital piracy ecosystem, providing sales protection, as well as marketing optimization for enrolled authors and titles. Representing clients in Trade, STM and Academic/Educational publishing, combined with the experience of protecting some of the world's bestselling titles, publishers can be assured their authors and their work will be protected to the fullest extent.

**About Klopotek**

Klopotek is the international market leader in the area of publishing software. We contribute to the success of more than 400 publishers with more than 3,000 imprints, with over 24,800 users, in 140+ locations.

In 2021, the Klopotek software was used to process invoices or royalties totaling approximately 4.6 billion Euros net. Our software supports more than 6 million titles on Klopotek Title Management.