

Parsippany, NJ, March 16, 2022

Announcing a joint offer from IBPA & Klopotek: IBPA members save thousands of dollars on Cloud for Editorial

As a result of cooperation deal between IBPA (Independent Book Publishers Association) and Klopotek (provider of innovative software and services to publishers), IBPA members can now save significant amounts of money when selecting Klopotek's "Cloud for Editorial" offering.

Klopotek Cloud for Editorial makes available to small and mid-sized publishers many of Klopotek's intuitive STREAM web apps in a secure Cloud environment to support the 'idea to approval' and 'plan to product' phases of book publication. The standard version gives participating publishers 24/7 access to the following apps via a browser:

Product 360° – Title Life Cycle Manager: Title Metadata Editor – Title Life Cycle Manager: Title Structure Manager – Product Quality Manager – Metadata Export Manager – Contact Manager – Contact 360° – Contact Tracker – Classification Manager – Blurb Manager – Sales Price Manager – Klopotek Analytics – Mail Merge Manager

Christopher Locke, IBPA Director of Membership & Member Services, explains some of the benefits of the special offering: "Using the Klopotek STREAM apps in the Cloud, IBPA members can access software as service already in use by hundreds of publishers who say it has led to substantial improvements in their business, including how they manage products, store digital assets, handle metadata and ONIX feeds, and report product information to their various trading partners."

George Logan, VP of Sales and Marketing, Klopotek North America, adds: "Our special pricing for IBPA members is \$400 per month for two full users and one read-only user. Additional users can be added for \$75 per month each. This is a very competitive offer allowing independent publishers to get state-of-the-art support for essential product life cycle management tasks. Klopotek is a reliable system: More than six million titles with over 1,400,000 royalty statements are already handled annually. We're excited to offer the robust power of this solution to IBPA members in the Cloud as pre-configured apps."

Publishers interested in this offering, whether current IBPA members or not, are invited to contact IBPA or Klopotek.

More information on Klopotek Cloud for Editorial:

<https://www.klopotek.com/klopotek-cloud>

More information on "Klopotek Title Management - An IBPA Member Benefit":

<https://www.ibpa-online.org/page/klopotek>

For more detailed information, please contact

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About IBPA

The Independent Book Publishers Association (IBPA) is a not-for-profit membership organization serving and leading the independent publishing community through advocacy, education, and tools for success. With over 4,100 members, IBPA is the largest publishing trade association in the U.S. If you're an independent publisher, self-published author, small press, or mid-sized publisher, you've come to the right place.

[More here](#)

About Klopotek

Klopotek is the international market leader in the area of publishing software. Our software has been specifically designed for the publishing industry: unlike customized versions of generic ERP solutions, it has been built to meet the unique needs of this industry and combines detailed and specialized knowledge in this area with modern technology. We contribute to the success of more than 400 publishers with more than 3,000 imprints, with over 24,800 users, in 140+ locations.

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