A benefit of your IPG membership

ipg
Independent Publishers Guild

klopotek.

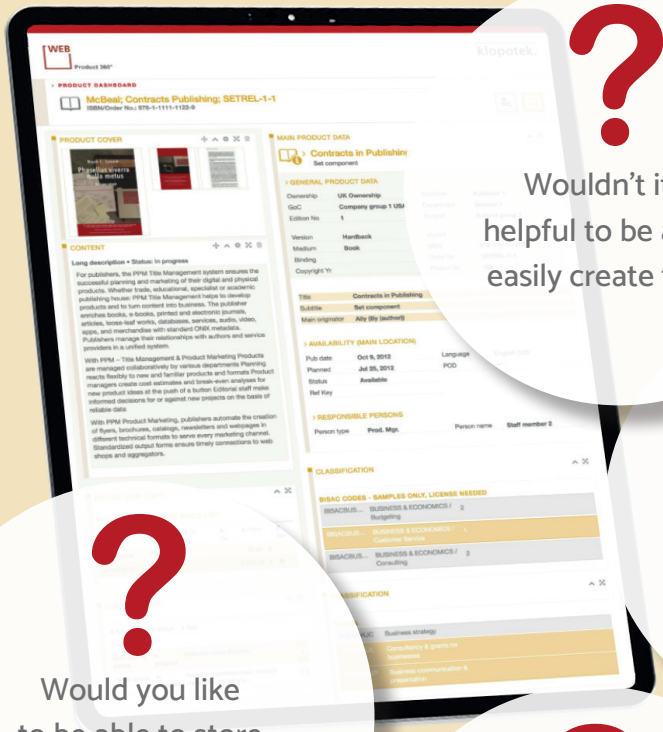
Opt now for smart workflow support for Title Management in the Cloud

NO SET-UP FEE FOR IPG MEMBERS

(a saving of thousands of pounds)

SPECIAL PRICING FOR IPG MEMBERS

GBP 330 per month for 2 full users, 1 read only, reporting, and the services needed + GBP 55 per month for every additional user



Wouldn't it be helpful to be able to easily create flyers?

How about the ability to create ad-hoc reports?

Would you like to be able to store cover images in a Digital Asset Manager?

Are your aggregators asking you to send your metadata in ONIX 3.0?

Make your business more sustainable with the right tools for excellent planning & inventory forecasting

Klopotek CLOUD

for Editorial

For an affordable, competitive monthly fee, you can have all of the above and more!

Get state-of-the-art support for your Product Life Cycle Management, powered by the intuitive User Interface of Klopotek STREAM – by using a slick, smart, preconfigured system in the Cloud at genuine low cost. Easy to work with. Proven & reliable. Available 24/7. For perfect workflow support. For discovering a new world of handling Title Management processes.

For all types of publishers – for you.

- A solution that can grow with your business requirements
- One 'source of truth': all your data in a single system
- Makes it easy to adhere to standards in publishing
- Helps to significantly reduce costs and overheads

What will you get? Choose the best-of-breed approach to managing Editorial processes

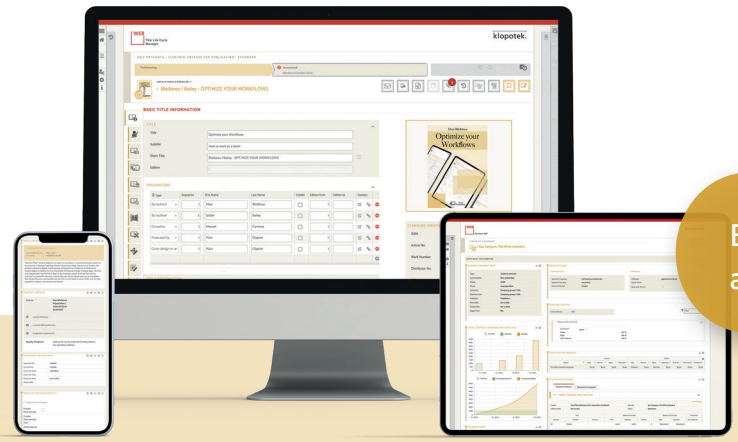
More than 6 million titles with over 1,400,000 royalty statements are handled using the Klopotek system annually. Klopotek TEP (Title Management, Editorial, and Production) ensures the successful planning and marketing of digital and physical products for all types of publishers.

We contribute to the success of more than 400 publishers with more than 3,000 imprints, with over 24,800 users, in 140+ locations.

Using Klopotek TEP, program planners and editors ensure the provision of complete, consistent metadata for content and that every product can be found on the internet.

STREAM development follows an impressive, exceptionally user-centric approach that creates an unrivaled user experience on top of the functional power of the Klopotek solution.

Klopotek Cloud makes available a large number of STREAM web apps via your browser: It has never been so easy to create and accompany new titles through their entire life cycle with the required data quality.



Boost your 'idea to approval' and 'plan to product' phases

FREE 4-WEEK TRIAL PERIOD

SUBSCRIPTION MODEL: LOW PRICE – NO HIDDEN COSTS

How does it work? State-of-the-art support for your publishing processes at low cost

As Klopotek Cloud makes use of a shared organization and infrastructure, it is a cost-effective alternative to operating a system on premise.

We take protecting your data very seriously. Your data is therefore processed with great care and in strict compliance with applicable data protection laws. Organizational and technical security measures have been taken to protect your data against the risks of data loss, data theft or data misuse.

Start working immediately, in an easy way, using a configuration based on best practices; the number of your processes in the Cloud can grow with your business requirements.

We are continuously working on enhancing our STREAM apps. These improvements are for the benefit of all customers; no additional fees have to be paid for enhancements to our standard STREAM apps.

STREAM, our modern, cloud-based platform for a great User Experience on any type of device, is operated on a shared instance (available 24/7) providing process optimization and a fast roll-out.

Training made easy

During your 4-week trial period, you'll get one hour of daily training for two weeks from one of our experts. A Q/A session concludes each of the 4 trial period weeks. After this, if you have decided to join the Klopotek Cloud Community, you are welcome to join our weekly one-hour training sessions held by the Klopotek Academy for all our Public Cloud customers. These are free of charge and cover topics which are, from our experience, relevant for handling essential processes with our apps (the agenda of topics will be made available to you; the training cycle will be repeated quarterly). Additionally, in-depth training can be ordered to take place in the form of personal workshops or as web training sessions.

Klopotek Cloud makes use of STREAM technology. The learning curve for STREAM is minimal, so users are trained and can be productive in short time. Plus, as a result of our unified design approach, if you know how to use one app, you know how to use all apps.

Opting for Klopotek Cloud (standard version) will give you 24/7 access to these STREAM web apps

Product 360° – Title Life Cycle Manager (Early Title Manager, Title Metadata Editor, Title Structure Manager) – Product Quality Manager – Metadata Export Manager – Contact Manager – Contact 360° – Contact Tracker – Classification Manager – Blurb Manager – Sales Price Manager – Klopotek Analytics (incl. features for P&L Calculations) – Mail Merge Manager

How to get started?

Please scan this QR code to access our special page exclusively designed for IPG members:

PUBLISHING PROCESSES MADE EASY

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