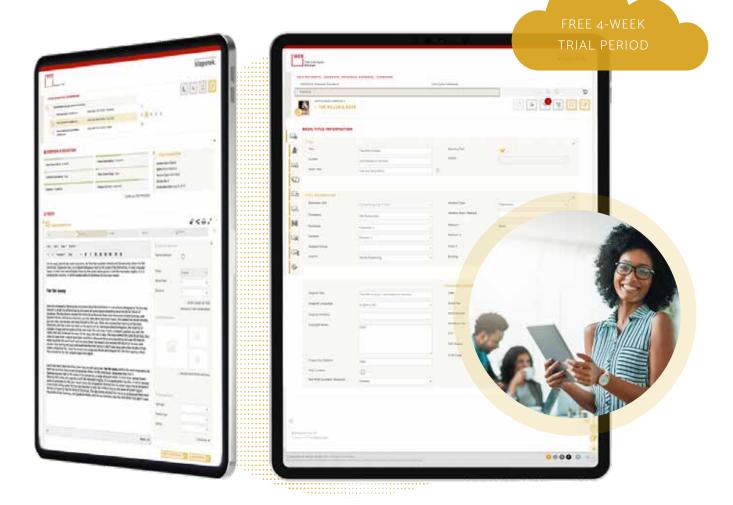# Klopotek CLOUD

for Editorial

Experience the future of smart workflow support for Title Management now, anywhere, anytime
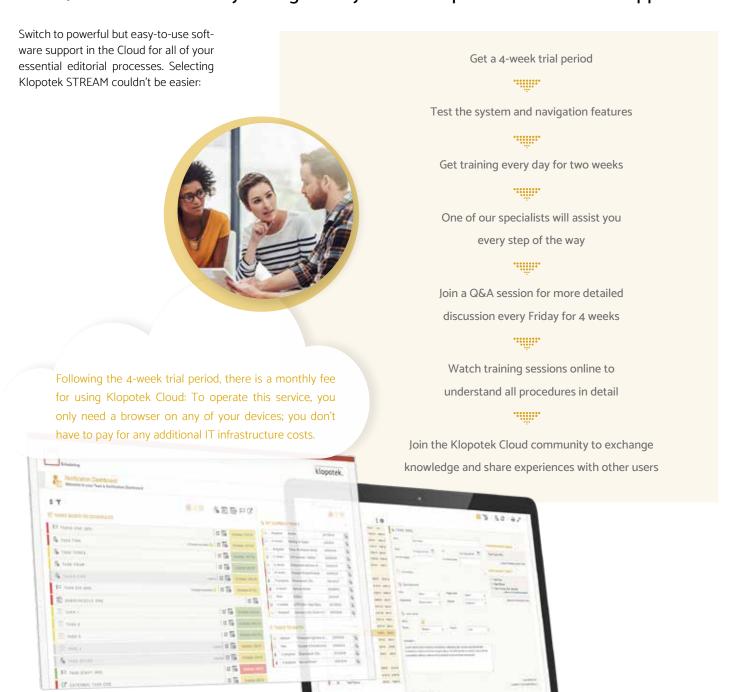
FREE 4-WEEK
TRIAL PERIOD

Get the best possible support for all your publishing processes at your Editorial Department, including individual configuration of data entry forms, tools to ensure product quality to the highest degree, options to do catalog exports and create flyers with ease, and efficient stock management, as the inventory forecasts and minimum stock details are based on real sales figures: Using a slick, smart, preconfigured system in the Cloud at genuine low cost. Easy to work with. Proven & reliable. Available 24/7.

Unrivaled by any other vendor. For perfect workflow support. For discovering a new world of handling editorial processes.

For all types of publishers – for you.

Free 4-week trial of a fully configured system with personal customer support

Switch to powerful but easy-to-use software support in the Cloud for all of your essential editorial processes. Selecting Klopotek STREAM couldn't be easier:

Get a 4-week trial period

Test the system and navigation features

Get training every day for two weeks

One of our specialists will assist you every step of the way

Join a Q&A session for more detailed discussion every Friday for 4 weeks

Watch training sessions online to understand all procedures in detail

Join the Klopotek Cloud community to exchange knowledge and share experiences with other users

Following the 4-week trial period, there is a monthly fee for using Klopotek Cloud: To operate this service, you only need a browser on any of your devices; you don't have to pay for any additional IT infrastructure costs.

What will you get?
Choose the best-of-breed approach to managing Editorial processes

More than 6 million titles with over 1,400,000 royalty statements are handled using the Klopotek system annually. Klopotek TEP (Title Management, Editorial, and Production) ensures the successful planning and marketing of digital and physical products for all types of publishers. We contribute to the success of more than 400 publishers with more than 3,000 imprints, withover 24,800 users, in 140+ locations.

Using Klopotek TEP, program planners and editors ensure the provision of complete, consistent metadata for content and that every product can be found on the internet.

STREAM development follows an impressive, exceptionally user-centric approach that creates an unrivaled user experience on top of the functional power of the Klopotek solution.

Klopotek Cloud makes available a large number of STREAM web apps via your browser: It was never so easy to create and accompany new titles through their entire life cycle with the required data quality.

How does it work?
State-of-the-art support for your publishing processes at low cost

As Klopotek Cloud makes use of a shared organization and infrastructure, it is a cost-effective alternative to operating a system on premise. Your data is available to you only; our data centers provide a high level of security.

Start working immediately, in an easy way, using a configuration based on best practices; the number of your processes in the Cloud can grow with your business requirements.

STREAM, our modern, cloud-based platform for a great User Experience on any type of device, is operated on a shared instance (available 24/7) providing process optimization and a fast roll-out.

Opting for Klopotek Cloud for Editorial (standard version) will give you 24/7 access to these STREAM web apps without any configuration effort

Product 360°
As your basic master information center, this app displays all key product information in a complete 360° view with a fully configurable, widget-based dashboard (for one-off products & sets as well as subscription products).

Title Life Cycle Manager – Title Metadata Editor
Get your title information easily and quickly into the system, guided by an optimized workflow.

Title Life Cycle Manager – Title Structure Manager
Create and define the characteristics of new titles based on title templates, so you can save time.

Metadata Export & Content Delivery
Makes exports in XML, HTML, pdf, MS Word, text & csv easy; supports ONIX 2.1 and ONIX 3.0; enables direct upload of style sheets for data transformation.

Contact Manager
Business partner and address information is available at the touch of a button; update processes of contact data are easy.

Contact 360°
State-of-the-art business partner management with a personalized dashboard; information is summarized and presented in a 360° view.

Product Quality Manager
A unique tool for checking your product metadata based on configurable rules; supports different quality gate processes based on product characteristics, comes with dashboard support for pool analysis (quality mass checks possible).

Contact Tracker
Create intelligent memos of meetings with customers or prospects, keep track of all important elements, and act directly in the app, if required.

Classification Manager
Helps you to classify your products according to industry standards (BIC, BISAC, thema), or your own standards, so they will be found on the internet.

Blurb Manager
Creating and adding all types of texts for title approval & marketing made easy; supports the publishing workflow.

Sales Price Manager
Facilitates the definition process of complex price structures and provides an intuitive, comprehensive overview of all product prices; generation of foreign prices based on exchange rates and rounding rules.

ONIX Backend
Sending and updating catalog data made easy.

Klopotek Analytics for P+L Advanced
Data source for revenues, sales, and profit & loss analyses (advanced BI).
(Renewal License powered by Pentaho)

Working with STREAM is fun: You will benefit from harmonized processes across your entire organization.

Training made easy

During your 4-week trial period, you'll get one hour of training every second day of the week (Mon, Wed, Fri) for two weeks from one of our experts. A Q/A session concludes each week. In-depth training can be ordered to take place in the form of personal workshops or as web training sessions.

Klopotek Cloud makes use of STREAM technology. The learning curve for STREAM is minimal, so users are trained and can be productive in short time. Plus, as a result of our unified design approach, if you know how to use one app, you know how to use all apps.

Unrivaled pricing

EUR 135 / month / Klopotek Cloud user (standard version)

EUR 30 / month / user of the 'read only' option for just accessing data

EUR 75 - 250 / month / reporting for all users

Are there more options?
Select add-ons tailored to your individual needs

Klopotek Cloud for TEP can also provide a number of additional services to your company (you pay only for what you choose).

Klopotek Cloud add-ons:

Title Life Cycle Manager – Early Title Manager
Provides support for 'draft' phases: system not cluttered with drafts, automated approval process, features planning and budgeting tools for doing a first calculation; provides specific templates, workflow stages & scenarios for creating drafts.

Scenario Manager
For defining individual scenarios: can be obtained as a service from Klopotek (by contacting Consulting).

Validation Manager
An admin app to define rules: available in connection with Product Quality Manager as a service from Klopotek (by contacting Consulting).

Inventory Monitor
Save costs and resources by managing your inventory based on sales forecasts, current stock analyses and back orders. Options include forecast on statistical sales figures using reference products (multiple reference products supported). Forecast methods can be configured and comparing different forecast results is possible. You'll benefit from an automatic minimum stock determination based on your individual forecast methods (pool analysis for low stock indication).

Scheduling
Make use of a powerful app that allows you to flexibly define schedules for all phases of the entire product life cycle. Project schedules can be linked to all types of entities on every level, i.e. to works (intellectual property), products, publications, versions, etc. Intelligent calculation procedures, based on sophisticated algorithms, can be used for the entire schedule(s).

Notification Dashboard
Make use of a highly configurable, intuitive dashboard for getting notifications and managing tasks in time.

Ticketing
Handle all requests for information, questions, complaints in a time-saving, customizable workflow. Analysis options can reveal weaknesses and problems in certain departments of a company and thus contribute to general improvements (can be used for both internal and external ticket management). Based on ticket type and categories, the app delivers different workflow routings and approval processes.

Multi Location, Currency, Language
Perfect if you run several companies: our solution provides support in one instance for global usage (for different metrics/locations, currencies, languages).

Klopotek Analytics for P+L Premium
Premium BI for understanding/presenting revenues, sales, and profit & loss analyses. (Renewal License powered by Pentaho)

PUBLISHING PROCESSES ●●●● ●●●●●●●● MADE EASY

Klopotek STREAM

How to get started?

Just write to cloud@klopotek.com to start your free 4-week trial period.

Or contact us:
Nella Klopotek
n.klopotek@klopotek.com