

Metadata Export Manager & Content Delivery

The next generation of ONIX messaging: smooth sailing instead of a bumpy ride when handling feeds & distributing assets

It is an important requirement in the publishing industry to be able to export product data in the ONIX format. The Metadata Export Manager & Content Delivery feature, part of the browser-based STREAM apps Title Life Cycle Manager and Product 360°, supports you in handling all exports to all distributors – of course, also in ONIX 3.0 (including the newest features of the XML feed process such as delta determination and an ONIX shadow database) – and to organize feeds efficiently.

Aggregators and resellers will get your metadata in a smooth and transparent way: all titles are picked up when there are changes to the ONIX payload and post-export corrections and new transmissions because of errors will be a matter of the past, as your titles always meet the data quality requirements.

Metadata Export Manager & Content Delivery ensures that ONIX messages and asset transfers are always in sync and makes this clearly visible for end-users, as they are able to see which title has been picked up at which point in time by which feed. It also makes it possible to create graphically designed flyers in various formats in a simple way, making life easier in Product Marketing.

Efficiency gained by creating & using templates

Metadata Export Manager & Content Delivery helps you to save time and reduce errors, as it enables you to design and manage your own individual templates for catalog exports. Simply select which data of a product is to be sent out (e.g. all text types or only selected ones)

KEY FEATURES AND BENEFITS

- Support for handling all types of exports to all types of recipients
- Helps to organize feeds efficiently
- Includes the newest features of the XML feed process such as delta determination and an ONIX shadow database
- Reliable: all titles are picked up when there are changes to the ONIX payload; titles always meet the data quality requirements
- Design and manage your own individual templates for catalog exports
- Style sheets (e.g. ONIX 3.0, ONIX 2.1, customized exports tailored to the needs of a specific recipient, etc.)
- To install a newly created style sheet, simply upload it
- Post-export corrections and new transmissions because of errors are a matter of the past
- ONIX messages and asset transfers are always in sync and makes this clearly visible for end-users
- Create graphically designed flyers in various formats in a simple way
- Batch monitoring
- Asset distribution: Klopotek DAM or external solutions
- 'Download Center' for managing and storing export files & for making available data to recipients (in case data is not sent out but made available)
- Ad-hoc catalog & flyer exports
- Seamlessly integrated into a number of apps of the STREAM world

ID	Description	Created on	Created by
1	PPHM Catalog Export	Jan 26, 2022 11:04:43 AM	EDHO.ENG
2	PPHM Catalog Export	Jan 26, 2022 11:04:43 AM	HEIN
3	PPHM Catalog Export	Jan 26, 2022 11:04:43 AM	HEIN
4	PPHM Catalog Export	Jan 26, 2022 11:04:43 AM	HEIN
5	PPHM Catalog Export	Jan 26, 2022 11:04:43 AM	HEIN
6	PPHM Catalog Export	Jan 26, 2022 11:04:43 AM	EDHO.ENG
7	PPHM Catalog Export	Jan 26, 2022 11:04:43 AM	HEIN
8	PPHM Catalog Export	Jan 26, 2022 11:04:43 AM	HEIN
9	PPHM Catalog Export	Jan 26, 2022 11:04:43 AM	HEIN
10	PPHM Catalog Export	Jan 26, 2022 11:04:43 AM	HEIN
11	PPHM Catalog Export	Jan 26, 2022 11:04:43 AM	EDHO.ENG
12	PPHM Catalog Export	Jan 26, 2022 11:04:43 AM	EDHO.ENG
13	PPHM Catalog Export	Jan 26, 2022 11:04:43 AM	EDHO.ENG
14	PPHM Catalog Export	Jan 26, 2022 11:04:43 AM	EDHO.ENG

and which style sheets are to be used (e.g. ONIX 3.0, ONIX 2.1, customized exports tailored to the needs of a specific recipient, etc.).

To install a newly created style sheet, you only have to upload it; getting access rights to the batch server is not required.

Asset distribution

There are two elements of asset distribution when using Metadata Export Manager & Content Delivery: (a) assets like cover images and (b) ‘content’ assets (e.g. epub, audio files). Your assets can be distributed either from Klopotek’s DAM (Digital Asset Management system) – our solution to store cover images – or external areas such as AWS.

Batch monitoring & Download Center

This STREAM feature also provides an option for batch monitoring and a dedicated ‘Download Center’ for managing and storing the export files that have been generated.

Option to deliver files for printers

When managing products, you can add the information ‘ready for printing’. If you have done so for a product, Metadata Export & Content Delivery will send a message to the printer, including the defined file. And the printer will get a new message when the file has been updated or relevant product data has been changed.

Ad-hoc exports

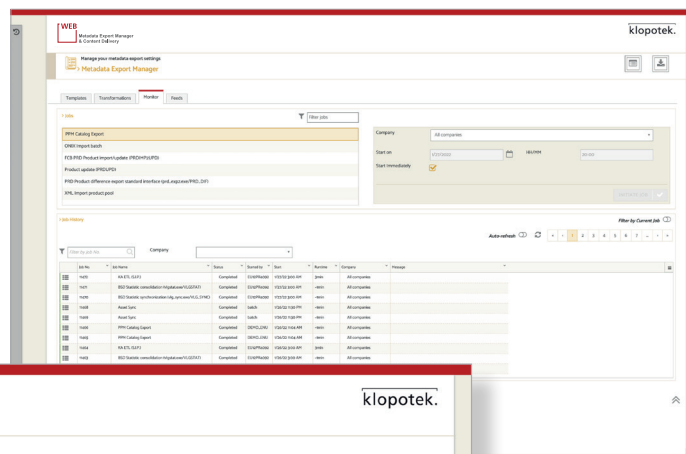
With this smart STREAM feature, you can also do ad-hoc catalog & flyer exports, both for single titles but also for search results lists. It is possible to start these exports at any step of the process.

Seamlessly integrated with a number of STREAM apps

In addition to Title Life Cycle Manager and two widgets in Product 360°, Metadata Export Manager & Content Delivery is also linked with Classification Manager to help with large classifications such as ‘thema’ and the admin app Validation Manager to automate the ‘ready for ONIX’ flag.

Feeds: over 50 standard channels supported

As part of our Klopotek Cloud offering, Metadata Export & Content Delivery supports more than 50 standard sales channels, e.g., Amazon, the Apple iBook Store, Audible, Bookwire, Centraal Boekhuis (the Netherlands), Ingram, Nielsen, vlb (Germany), and many more.



No.	Business Unit	Type	Style Sheet 1	Style Sheet 2	Style Sheet 3	
1	*	AdvancedInfo	test/html			
2	*	BPS_ONIX_USAmazon 0.0	test/html			
3	*	Create a Flyer	test/html			
4	*	DemoPdf	test/html			
5	*	Example_Sell_Sheet / Product Flyer PDF	test/html			
6	*	Flyer 0 page, regional param - US-EN	test/html			
7	*	Metadata nichtaufg	test/html			
8	*	ONIX 3.0	test/html			
9	*	ONIX 3.0 US	test/html	onix30	ONIX 3.0 Dialect Amazon US	
10	*	Product Flyer 0.0	test/html			
11	*	Product Landing Page	test/html			
12	*	RightsSummary	test/html			
13	*	test	test/html			

No.	Business Unit	Style Sheet	Type
1	*	AdvancedInfo	test/html
2	*	BPS_ONIX_USAmazon 0.0	test/html
3	*	CLOUD - Page-Flyer css	test/html
4	*	DemoPdf	test/html
5	*	Example_Sell_Sheet	test/html
6	*	Flyer 0 page, regional parameter	test/html
7	*	LandingPage-StyleSheet_Link	test/html
8	*	Meta	test/html
9	*	ONIX 3.0 SKI Pre-runner	test/html
10	*	ONIX 3.0 Dialect Amazon US	test/html
11	*	Product Flyer	test/html
12	*	RightsSummary	test/html
13	*	Single Title StyleSheet	test/html
14	*	example_links_overview	test/plain