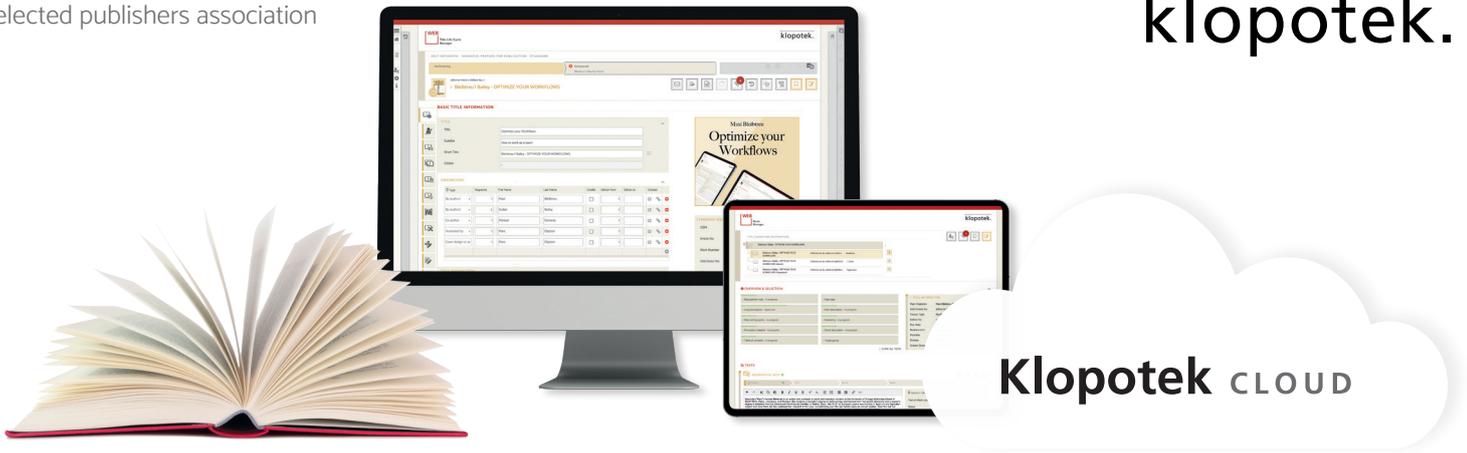


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STREAM application description for Standard Public Cloud offer

App overview of Title Management, Editorial, and Production processes

Title Life Cycle Manager

Editors can make use of three apps (Early Title Manager, Title Structure Manager, Title Metadata Editor) combined in one highly configurable tool to manage title types, structures, and metadata in an intuitive manner.

Product 360°

As your basic master information and control center, Product 360° provides a complete 360° view on all product information to the various functional types of users in your organization with a fully configurable, widget-based dashboard. It also provides seamless and fast jump-out functionality to other applications.

Contact 360°

Contact 360° provides an optimal overview of your customer's data on the screen of your employee at the call center even before the call has been taken.

Contact Manager

A common issue that companies face is the need to search and retrieve all data of contact. This information should be detailed but easy to grasp and work with – and it should be available at the touch of a button.

Blurb Manager

Creating and adding all types of texts for title approval & marketing made easy.

Classification Manager

The Classification Manager is designed for reducing classifying all types of products based on all industry standards to a minimum of effort.

Product Quality Manager

Make sure that all necessary title information is complete and accurate by employing Product Quality Manager, the app to check and enhance metadata quality, so your titles are more likely to be found on the internet. Your metadata will be accepted by all distributors without any complaints.

Metadata Export Manager & Content Delivery

This is the next generation of ONIX messaging: smooth sailing instead of a bumpy ride when handling feeds & distributing assets.

Sales Price Manager

The Sales Price Manager facilitates the definition process of complex price structures & provides an intuitive, comprehensive overview of all product prices.

Collective Revisions and Operations

Using the Collective Revisions & Operations app, mass updates of many types of publishing-specific data are possible as part of a simple and straightforward process.

Contact Tracker

Following a meeting with a customer or prospect, it is obviously important to check and manage the notes you took, so you – and others in your organization – know how it went and what the next follow-up steps and to do actions are. To keep track of all important elements and to directly act if required, you can now use the web app Contact Tracker.

Digital Asset Management

All types of documents including your complete email communication can be ingested and processed directly by utilizing Klopotek's Digital Asset Management tool.

Klopotek Analytics

This is your comprehensive reporting and analytics solution that specifically addresses the reporting and business intelligence needs of publishers. You'll benefit from a large number of data cubes which you can narrow down / edit to create the reports you need.

Mail Merge Manager

This admin tool is a central element of all STREAM apps using template-based document and email creation features. Design numerous data merge activities and use them whenever necessary.

App overview of Contracts, Rights, and Royalties processes

Contract Manager

Supports the full workflow for managing the acquisition processes of intellectual property across your various royalty cycles. Easy 5-step wizard guiding through all steps for creating contracts, addenda, contract reversion and termination including full integration with Contract Workflow Manager (not part of this standard offering), if required.

Contract 360°

Provides editors/senior management with a configurable dashboard overview of all contracts including performance metrics.

Royalty Accounting Manager

Allows the Royalty team to manage royalty recipients, royalty accounts, advance management, and fees. It provides you with the current royalty liability at the press of a button & allows you to easily generate draft and final royalty statements for your authors including archiving. (Also available: dedicated app Authors Online; not part of this standard offering)

Royalty Recipient Manager

Manage all important details regarding authors, agencies & beneficiaries – taking into account the laws and taxation rules in different countries. This also allows/provides change of agency, change of payee, and heir functionality.

Rights Sales Manager

Manage & track marketing activities and to generate rights guides & electronic catalogs of available rights by title for use at a book fair. Allows interests & offers to be recorded and managed including degree of interests, shipping material, and option tracking for your licensee contacts through to deal creation. There is also an alert functionality which can be triggered in our different modules dependent on your needs. The app provides full integration with the acquisition contracts to ensure that rights are not sold when they have not been acquired or are not available.

Rights Sales Contract Manager

Manage the rights deals created from an interest through to a rights sales contract including fixed terms of the contract, reversion and renewal management.

Rights Accounting Manager

Supports all rights revenue financial processes from licensee instalments and tracking to capturing their regular statements. It has a dunning functionality which includes the capability of customizing the invoices/chasing letters sent to your licensees. The app also manages share allocation based on the sub rights in your acquisition contracts with override functionality. Sales and royalty information provided in the licensee's statement can be stored for the tracking of licensee royalty statements.

Contact Manager

This application provides your contact details at the touch of a button. It is possible to jump into the other relevant applications from within this application.

Contact Tracker

Following a meeting with a customer or prospect, it is obviously important to check and manage the notes you took, so you – and others in your organization – know how it went and what the next follow-up steps and to do actions are. To keep track of all important elements and to directly act if required, you can use this web app.

Royalty Sales Data Editor

Makes it a simple task for your royalty department to view, edit & correct erroneous sales lines; single items can be amended manually, while multiple sales lines are updated in a bulk action.

Author 360°

This provides an easy configurable overview for each of your authors/agencies and contributors including all product involvement.

Mail Merge Manager

This admin tool is a central element of all STREAM apps using template-based document and email creation features: design numerous data merge activities and use them whenever necessary.

Product 360°

As your basic master information and control center, Product 360° provides a complete 360° view on all product information to the various functional types of users in your organization with a fully configurable, widget-based dashboard.

Works | Title Metadata Editor | Title Structure Manager

Get essential basic information for efficiently handling contracts, rights, and royalties processes into the system – e.g., title (family) structures and other title information on the intellectual property of your authors.

Klopotek Analytics for CRR including Reporting (Advanced)

Based on our experience in supporting a large number of publishers in different fields, we created over 40 pre-defined standard reports covering the entire CRR business. As a benefit to your organization, you can, among many others, benefit from these publishing industry standard reports:

- Monitor key delivery dates, publication timelines and contract expiry dates
- Validate completeness of contract information
- Summarize acquired rights and subsidiary rights, highlighting contracts where author approval is required
- Gain visibility on upcoming or outstanding advance payments
- Report on successes, e. g. how many rights have been acquired for which value in a specified period?
- Analyze royalty liabilities of creditor accounts
- Monitor royalty earnings and accruals, unearned balances, unpaid advances, and posting log
- Royalty calculation error list
- Reconcile & crosscheck royalty statements
- Permissions
- Rights revenue reporting
- Rights contracts reporting
- Book fair activity
- Title activity
- Allocated sub rights
- Top forecast revenue by language
- Top revenue by author/format
- Overdue reversions, licensee statements/payments
- Revenue performance