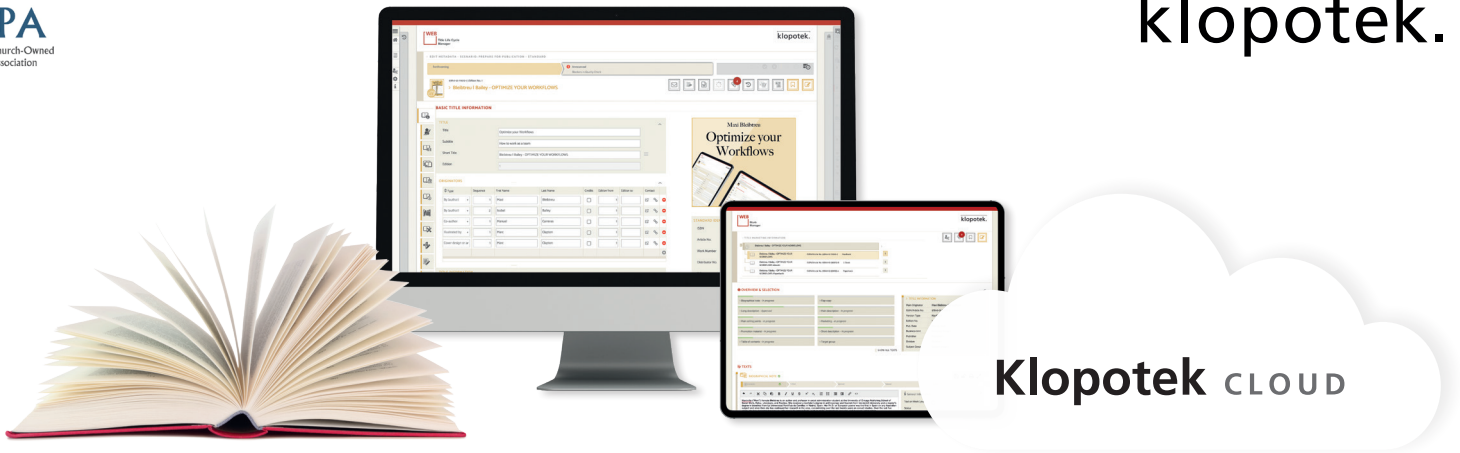


A benefit to members of

**PCPA**  
Protestant Church-Owned  
Publishers Association

klopotek.



## STREAM application description for Standard Public Cloud offer

### App overview Title Management, Editorial, and Production processes

#### **Title Life Cycle Manager**

Editors can make use of the apps Title Structure Manager and Title Metadata Editor combined in one highly configurable tool to manage title types, structures, and metadata in an intuitive manner.

#### **Product 360°**

As your basic master information and control center, Product 360° provides a complete 360° view on all product information to the various functional types of users in your organization with a fully configurable, widget-based dashboard. It also provides seamless and fast jump-out functionality to other applications.

#### **Contact 360°**

Contact 360° provides an optimal overview of your customer's data on the screen of your employee at the call center even before the call has been taken.

#### **Contact Manager**

A common issue that companies face is the need to search and retrieve all data of contact. This information should be detailed but easy to grasp and work with – and it should be available at the touch of a button.

#### **Blurb Manager**

Creating and adding all types of texts for title approval & marketing made easy.

#### **Classification Manager**

The Classification Manager is designed for reducing classifying all types of products based on all industry standards to a minimum of effort.

#### **Product Quality Manager**

Make sure that all necessary title information is complete and accurate by employing Product Quality Manager, the app to check and enhance metadata quality, so your titles are more likely to be found on the internet. Your metadata will be accepted by all distributors without any complaints.

#### **Metadata Export Manager & Content Delivery**

This is the next generation of ONIX messaging: smooth sailing instead of a bumpy ride when handling feeds & distributing assets.

#### **Sales Price Manager**

The Sales Price Manager facilitates the definition process of complex price structures & provides an intuitive, comprehensive overview of all product prices.

#### **Collective Revisions and Operations**

Using the Collective Revisions & Operations app, mass updates of many types of publishing-specific data are possible as part of a simple and straightforward process.

#### **Contact Tracker**

Following a meeting with a customer or prospect, it is obviously important to check and manage the notes you took, so you – and others in your organization – know how it went and what the next follow-up steps and to do actions are. To keep track of all important elements and to directly act if required, you can now use the web app Contact Tracker.

#### **Digital Asset Management**

All types of documents including your complete email communication can be ingested and processed directly by utilizing Klopotek's Digital Asset Management tool.

#### **Klopotek Analytics**

This is your comprehensive reporting and analytics solution that specifically addresses the reporting and business intelligence needs of publishers.

#### **Mail Merge Manager**

This admin tool is a central element of all STREAM apps using template-based document and email creation features. Design numerous data merge activities and use them whenever necessary.

## App overview Contracts, Rights, and Royalties processes

### Author 360°

You will get a complete 360° view on all author information using a configurable, widget-based dashboard.

### Contract 360°

Enables your editors to get a clear overview, as all information about contracts & the associated payments to an author is available in a complete 360° widget-based dashboard.

### Contract Manager

Supports your users in all acquisition processes of intellectual property with a wizard guiding through all steps for creating contracts.

### Royalty Accounting Manager

Manage all important details for calculating and managing royalties in one app; see all relevant data at a glance on your dashboard.

### Rights Sales Manager

You'll get a clear overview of the rights which have been acquired from an author or agency and the rights which are available to sell, including the possibility to effectively track registered interest and options to the point of contract negotiations and agreement.

### Rights Sales Contract Manager

The highly sophisticated and fast search functionality of the app is keyword-sensitive and can browse through large databases of contracts in a wink of an eye. Recent activities which have been done using the app are stored, and sales contracts you need to look into repeatedly can be bookmarked.

### Rights Accounting Manager

This cloud-based app supports all processes from managing sub right claims to handling incoming rights payments and generating the payment share for the authors. Sales and royalty information provided in the licensee's statement can be stored for the regular invoice.

### Royalty Sales Data Editor

Makes it a simple task for your royalty department to edit & correct erroneous sales lines; single items can be amended manually, while multiple sales lines are updated in a bulk action.

### Royalty Recipient Manager

Manage all important details regarding authors, agencies & beneficiaries – taking into account the laws and rules of author associations in different countries.

### Contact Manager

A common issue that companies face is the need to search and retrieve all data of contact. This information should be detailed but easy to grasp and work with – and it should be available at the touch of a button.

### Contact Tracker

Following a meeting with a customer or prospect, it is obviously important to check and manage the notes you took, so you – and others in your organization – know how it went and what the next follow-up steps and to do actions are. To keep track of all important elements and to directly act if required, you can now use the web app Contact Tracker.

### Mail Merge Manager

This admin tool is a central element of all STREAM apps using template-based document and email creation features. Design numerous data merge activities and use them whenever necessary.

### Product 360°

As your basic master information and control center, Product 360° provides a complete 360° view on all product information to the various functional types of users in your organization with a fully configurable, widget-based dashboard. It also provides seamless and fast jump-out functionality to other applications.

### Title Metadata Editor

Get your title information easily and quickly into the system, guided by an optimized workflow.

### Title Structure Manager

Create your product families.

### Works

Manage the intellectual property of your authors the smart way.

### Klopotek Analytics for CRR including Reporting (Advanced)

Allows you to create your own reporting and analysis environment tailored to your individual needs: use your own data sources, customized dashboards & various types of reports; the Klopotek BI & Integration team can assist you.

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