

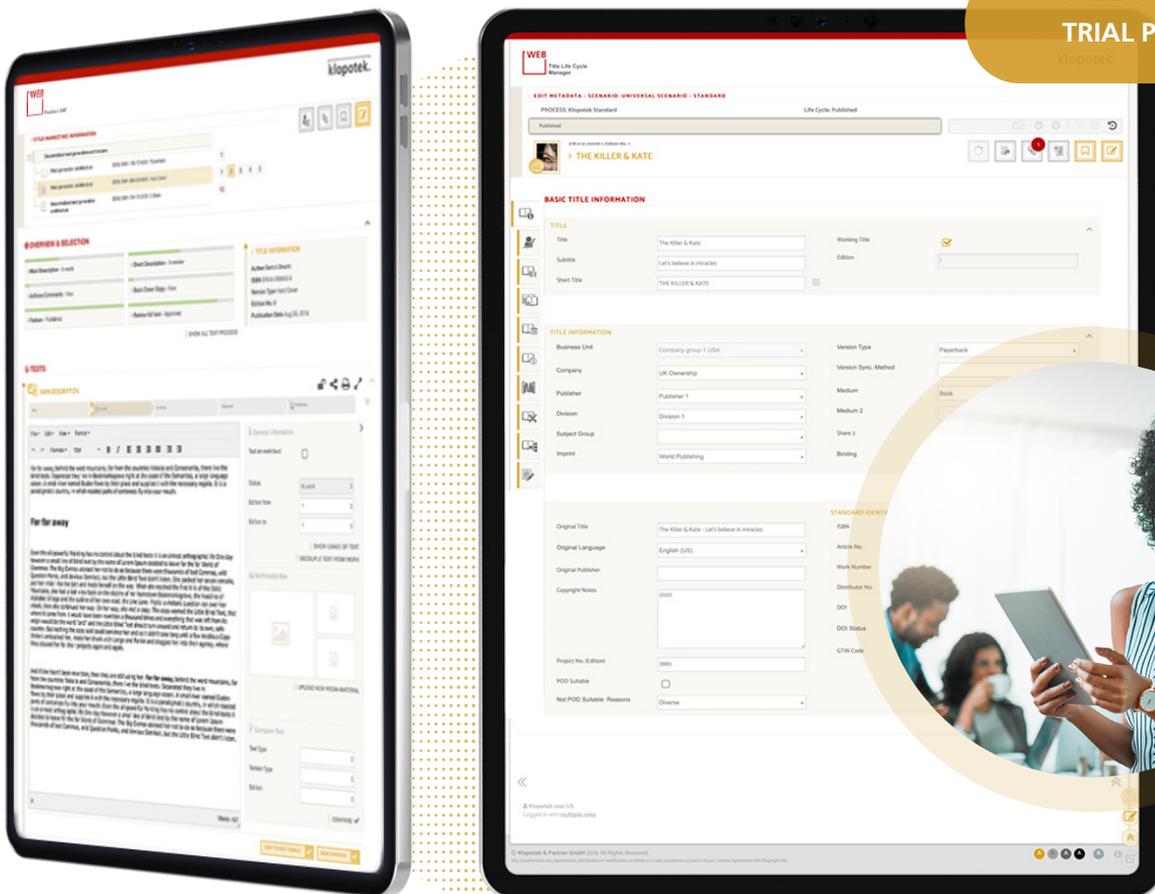
klopotek.

# Klopotek CLOUD

for Editorial

Experience the future of smart workflow support for Title Management now, anywhere, anytime

FREE 4-WEEK TRIAL PERIOD



Get the best possible support for all your publishing processes at your Editorial Department, including individual configuration of data entry forms, tools to ensure product quality to the highest degree, options to do catalog exports and create

flyers with ease, and efficient stock management, as the inventory forecasts and minimum stock details are based on real sales figures: Using a slick, smart, preconfigured system in the Cloud at genuine low cost. Easy to work with. Proven & reliable.

Available 24/7. Unrivaled by any other vendor. For perfect workflow support. For discovering a new world of handling editorial processes.

For all types of publishers – for you.

## Free 4-week trial of a fully configured system with personal customer support

Switch to powerful but easy-to-use software support in the Cloud for all of your essential editorial processes. Selecting Klopotek STREAM couldn't be easier:



Following the 4-week trial period, there is a monthly fee for using Klopotek Cloud: To operate this service, you only need a browser on any of your devices; you don't have to pay for any additional IT infrastructure costs.

Get a 4-week trial period



Test the system and navigation features



Get training (Mon, Wed, Fri) for two weeks



One of our specialists will assist you every step of the way



Join a Q&A session for more detailed discussion every Friday for 4 weeks



Watch training sessions online to understand all procedures in detail



Join the Klopotek Cloud community to exchange knowledge and share experiences with other users



## What will you get?

### Choose the best-of-breed approach to managing Editorial processes

More than 6 million titles with over 1,400,000 royalty statements are handled using the Klopotek system annually. Klopotek TEP (Title Management, Editorial, and Production) ensures the successful planning and marketing of digital and physical products for all types of publishers. We contribute to the success of more than 400 publishers with more than 3,000 imprints, with over 24,800 users, in 140+ locations.

Using Klopotek TEP, program planners and editors ensure the provision of complete, consistent metadata for content and that every product can be found on the internet.

STREAM development follows an impressive, exceptionally user-centric approach that creates an unrivaled user experience on top of the functional power of the Klopotek solution. Klopotek Cloud makes

available a large number of STREAM web apps via your browser: It was never so easy to create and accompany new titles through their entire life cycle with the required data quality.

## How does it work?

### State-of-the-art support for your publishing processes at low cost

As Klopotek Cloud makes use of a shared organization and infrastructure, it is a cost-effective alternative to operating a system on premise. Your data is available to you only; our data centers provide a high level of security.

Start working immediately, in an easy way, using a configuration based on best practices; the number of your processes in the Cloud can grow with your business requirements.

STREAM, our modern, cloud-based platform for a great User Experience on any type of device, is operated on a shared instance (available 24/7) providing process optimization and a fast roll-out.

### Opting for Klopotek Cloud for Editorial (standard version) will give you 24/7 access to these STREAM web apps without any configuration effort



#### Product 360°

As your basic master information center, this app displays all key product information in a complete 360° view with a fully configurable, widget-based dashboard (for one-off products & sets as well as subscription products).



#### Title Life Cycle Manager – Title Metadata Editor

Get your title information easily and quickly into the system, guided by an optimized workflow.



#### Title Life Cycle Manager – Title Structure Manager

Create and define the characteristics of new titles based on title templates, so you can save time.



#### Catalog Manager

Makes exports in XML, HTML, pdf, MS Word, text & csv easy; supports ONIX 2.1 and ONIX 3.0; enables direct upload of style sheets for data transformation.



#### Contact Manager

Business partner and address information is available at the touch of a button; update processes of contact data are easy.



#### Contact 360°

State-of-the-art business partner management with a personalized dashboard; information is summarized and presented in a 360° view.



#### Classification Manager

Helps you to classify your products according to industry standards (BIC, BISAC, thema), or your own standards, so they will be found on the internet.



#### Blurb Manager

Creating and adding all types of texts for title approval & marketing made easy; supports the publishing workflow.



#### Sales Price Manager

Facilitates the definition process of complex price structures and provides an intuitive, comprehensive overview of all product prices; generation of foreign prices based on exchange rates and rounding rules.



#### ONIX Backend

Sending and updating catalog data made easy.



#### Klopotek Analytics for P+L Advanced

Data source for revenues, sales, and profit & loss analyses (advanced BI). (Renewal License powered by Pentaho)



Working with STREAM is fun: You will benefit from harmonized processes across your entire organization.

