

Mail Merge Manager

Create your mail merge letter and email templates with placeholders in the simplest way – by simply ‘writing’ them

Our admin tool Mail Merge Manager is a central element of all STREAM apps using template-based document and email creation features. Design numerous data merge activities and use them whenever necessary:

The powerful merging functionality of the app supports creating and integrating multiple data tables to be used in one document, which is essential for the different communication processes triggered by the various STREAM apps (e.g. an author letter with a list of titles, a supplier order with

multiple order lines and complex production specification, etc.).

Letters & emails: write, edit, merge

Mail Merge Manager provides a ‘Mail Merge Engine’ and an interactive component: a rich html editor for defining MS Word® document (for letters) and email templates (and the related data sources), so working on these is very much like work-

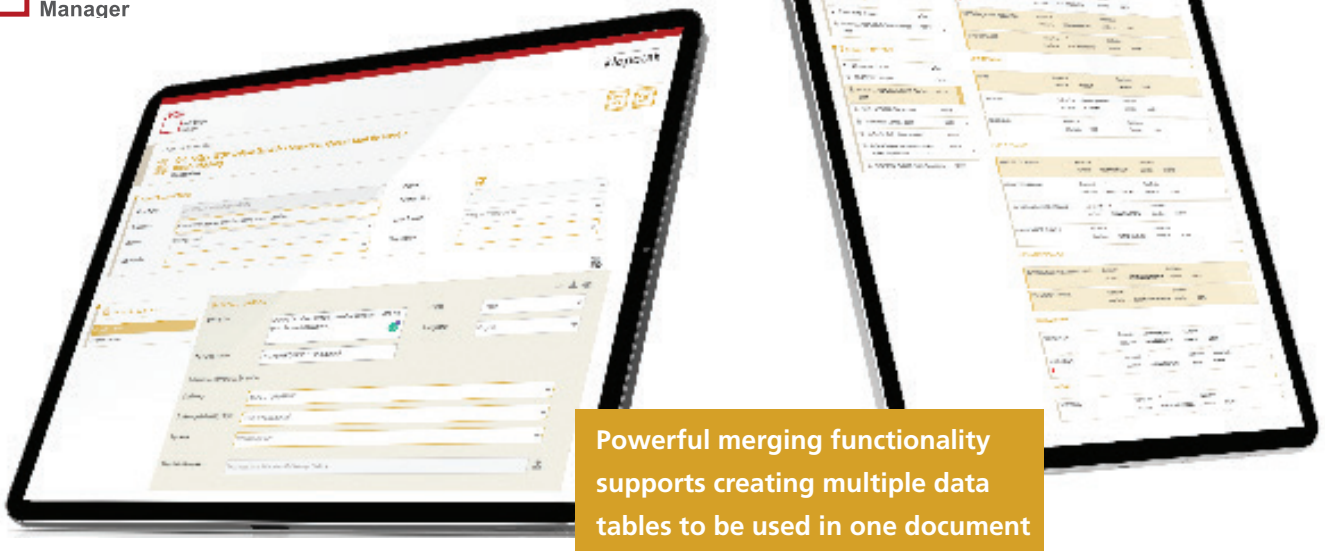
ing on texts. Docx and PDF files and emails can then be created and merged with information from your selected database.

Stationaries for letters

With Mail Merge Manager, you can store and manage multiple stationaries for your letters. A stationary can directly be merged into the document you’re creating as a background – together with the data that

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Mail Merge
Manager



Powerful merging functionality supports creating multiple data tables to be used in one document

KEY FEATURES AND BENEFITS

- An admin app: a central element of various STREAM apps for different business processes using template-based document and email creation features (e.g. Contact Tracker, Contact Manager, Ticketing, Citation Manager, Title Life Cycle Manager)
- Creating mail merge (a) letter and (b) email templates resembles the process of ‘writing’ using placeholders
- Powerful merging functionality supports creating multiple data tables to be used in one document
- Rich html editor for defining MS Word® document (for letters) and email templates
- Multiple stationaries for writing / printing business letters
- Option to integrate pictures for defining email templates with placeholders
- Multiple attachments can be added to an email template
- ‘Mail Merge Engine’ for retrieving the correct data from the database and creating a final document
- No restrictions for data sources to be used (SQL statements)

For printing, there is no need to provide the correct stationary in the paper tray, as the document itself already incorporates the correct one.

Mail Merge Manager also supports integrating pictures for defining email templates with placeholders. The subject line – as well as the recipients (to, cC, bCC) – can also be placeholders for your data.

Multiple attachments can be added to an email template: these can include/show attachments and support including a pre-generated pdf document as an attachment when being sent out. This can directly be done using the app, in the right language, as each template is automatically linked to the correspondence language it should be used for.

Based on the document templates with placeholders that have been uploaded and the defined data sources, the Mail Merge Engine retrieves the correct data from the

The basis for creating merged documents are data sources. To define these, you simply upload SQL statements to the system. There are no restrictions for the data sources you want to work with: an SQL statement can retrieve data from the entire data model.

[illegible]

The screenshot displays the Microsoft Word application with a custom template titled 'Create Fact Sheets'. The 'Selected Products' list on the left contains one item: 'Bleibtreu | Bailey - OPTIMIZE YOUR WORKFLOWS'. The right-hand pane shows a preview of the generated fact sheet for this product. The preview includes a header with the company logo and name, followed by a table with columns for 'Name', 'Email', and 'Phone'. The table contains one row of data. Below the table, there is a section for 'Additional Information' and a 'Notes' field.

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MANAGE TEMPLATES

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FACTSHEET, WORLD PUBLISHING - Factsheet to approve titles for imprint: World Publishing

Title fact sheet

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GENERAL OVERVIEW

Short Name

FACTSHEET, WORLD PUBLISHING

Description

Factsheet to approve titles for imprint: World Publishing

Process

Title fact sheet

Classification

Active

👤

Business Unit

Data Source

TITLE INFORMATION

Transaction

📄

TECHNICAL TEMPLATES

Letter Imprint

Letter German

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LETTER - ENGLISH

Description

this is a fact sheet for titles, based on template 102019-020

Used for new publications

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Usage

Letter

Language

English

Filename Pattern

FACTSHEET_WORLD_PUBLISHING

Additional Attributes for Letter

Stationery

WORLD_PUBLISHING

Stationery Following Pages

WORLD_PUBLISHING

Signature

SIGNATURE_HO

Template Filename

factsheet_template_worldPublishing_en.docx

CREATE

SAVE

