

Parsippany, NJ, May 03, 2017

Klopotek's Answers to Changing Market Demands

Klopotek's [Permissions and Compliance Manager](#) app is designed to enable the monitoring and management of the huge amount of complex specifications and licensing agreements involved in the acquisition and licensing of content.

Q: Some people might think: surely legal action is not very likely for an inadvertent infringement, and anyway how likely is it that a rights holder would even know about small infringements?

A: They'd be surprised! Rights holders have access to tools for managing the rights they have granted, which means more visibility of what is being used, and more likelihood of you being held to account if you are not compliant.

[Read the full interview \(on Permissions and Compliance\)](#)

The [Rights Sales Manager](#) app is a workflow-oriented browser-based solution, designed to guide you through the entire rights negotiation and selling process.

Q: Why does Rights Licensing need to be systemized?

A: Managing this complexity is frustrating and time consuming, and actually detracts from the parts of our jobs that we enjoy most and that make best use of our skills.

[Read the full interview \(on Rights Sales\)](#)

"Typically, thinking in the book business," Hetherington says, "has started with the book. And I think our view of it is that it really has to start with the grain of content. "Today, content can be repurposed in so many ways." [...]

[Read the full interview \(in Publishing Perspectives\)](#)

For more information, please contact:

David Hetherington, EVP & COO, Klopotek North America, d.hetherington@klopotek.com

About Klopotek

Klopotek is the international market leader in the area of publishing software. We contribute to the success of more than 350 publishers with more than 4,400 imprints, with over 14,000 users, in 140+ locations. The Klopotek group has offices in Amsterdam, Berlin, Glasgow, London, Milan, Munich, Paris and Parsippany, New Jersey. www.klopotek.com